

BLAIR RETNAUER

MULTIMEDIA / DESIGN VISIONARY

She/Her/Hers

Exceptionally driven creative seeking an opportunity to bring her rare artistic abilities and passion, with attention to detail, years of design experience within a range of industries, and a willingness to learn and expand her skillset wherever needed to develop the best solutions for the company's success.

EXPERIENCE

SENIOR GRAPHIC DESIGNER February 2023 - Present

AMSG | Dumfries, VA

- Works across multiple teams and departments to create conference event banners, social graphics and other event items that led to the receiving a prestigious team Under Secretary Award
- Creates website specific imagery and wireframes that details the research, development and accomplishments of different departments
- Assisted in creating social media imagery and templates to be used by all designers on the team to keep a uniform style across platforms
- Constructs and lays out printed documents, brochures, flyers, and leave behinds and then collaborates with department print company to see final prints are created correctly.

MULTIMEDIA DESIGNER March 2021 - December 2022

AvePoint | Arlington, VA

- Created animated motion graphics and GIFs that attracted more clicks and interactions on posts on social platforms
- Designed and arranged company documents for white papers, case studies, infographics and more to illustrate company thought leadership
- Edited company educational and promotional videos to promote software knowledge and sale of company products
- Assisted in capturing videos and headshots within a studio environment by using and setting up high-end production equipment

GRAPHIC DESIGNER February 2018 - January 2021

BluVector, A Comcast Company | Arlington, VA

- Designed print, social media and website collateral that increased the website traffic 150% in 2020, compared to 2019
- Created informational diagrams and templates, for use in potential customer presentations, that led to actual sales of the product
- Assisted in development of product UI / UX design and layout that increased user usability
- Produced aspects of conference booths and collateral items that drew company interest and led to the company being acquired by Comcast
- Illustrated product logos, icons and brand guidelines that increased a unified design across the company departments as a whole

EDUCATION

VIRGINIA TECH UNIVERSITY

Blacksburg, Virginia | Class of 2017, 3.5 GPA

Bachelors of Fine Arts Degree - Studio Art, Concentration in Animation
Minor of Art History Degree - Art History - Contemporary Art



CONTACT



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Alexandria, VA



SKILLS

InDesign	●●●●○
Premiere Pro	●●●●○
Illustrator	●●●●○
Branding	●●●●○
After Effects	●●●○
Photography	●●●○
Video Editing	●●●○
Photoshop	●●●○
UI / UX Design	●●○○

INTERESTS



Photography



Cooking



Animal Lover



Volunteering